

**International Summer School**  
**FOOD QUALITY AND CONSUMER STUDIES 2017**



Co-funded by the  
Erasmus+ Programme  
of the European Union

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2014 - 2017*

**25 JUNE – 2 JULY 2017, ORIHUELA, SPAIN**



**8-DAYS FOCUSING ON**

**Food and sensory and consumers  
Neuromarketing and augmented  
reality**

**Rich program full of practical seminars**

**Thematic excursions and discovering rich  
tastes of Spain**

**Working hours: 9.00-14:00 h, with 30 min  
break at 11.00 h**

**Homework and group activities: from  
15.00-17.00 h**

**Teachers and students from 8 European  
countries, 5 ECTS**

**Show your professional interest and apply!**

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**Deadline: 18th February 2017**

**For Bachelor and Master students only!**

