



## **Bridging Traditions and Novelties in Food Sciences and Consumer Studies**

### **Tradície a inovácie v spotrebiteľských a potravinárskych štúdiách**

**FOOD QUALITY AND CONSUMER STUDIES  
2014-1-SK01-KA203-000464**

**Come and discover with us how to connect traditions with innovations  
Results of international project applied in agri-food business  
Nitra, August 16 – 18, 2017**

#### **Program**

**August 16, 2017:** Registration and informal discussion about the project

**August 17, 2017:** Launching FOODCOST books within SUA stand at the international agricultural exhibition Agrokomplex 2017 and meeting with the authors, presentation of the books within the National Competition „Zlatý kosák 2017“, social dinner

**August 18, 2017:** Series of presentations about the project results, book presentations and panel discussions about using project results in education, research and commercial sphere

Program on August 17th and 18th 2017 starts at 9 am.

**In case you are interested in the event or project results, please, visit our website, contact us and register for the event until August 11, 2017 (using e-mail address below)**

<http://spu.fem.uniag.sk/Elena.Horska/foodcost/>

[www.fem.uniag.sk](http://www.fem.uniag.sk)

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#### **Detailed program**

16 August 2017	Registration and informal discussion about the project
17 August 2017	9:00 – 15:00 Visit of AX 2017 including Launching FOODCOST books within SUA stand at the international agricultural exhibition Agrokomplex 2017 and meeting with the authors and university representatives Presentation of the books within the National Competition „Zlatý kosák 2017“ (including representatives of the Ministry of Agriculture SR) 18:00 – 23:00 Social dinner
18 August 2017	9:00 Welcome address (university and faculty level) 9:10 – 9:30 Introduction of the FOODCOST project and related activities at FEM SUA in Nitra and its Department of Marketing and Trade 9:30 – 10:30 Presentation of FOODCOST BOOKS and related premises of Laboratory of Consumer studies for innovative research solutions related to market, consumer and sensory studies I. 10:30 – 11:00 Break and refreshment 11:00 – 12:30 Presentation of FOODCOST BOOKS and related premises of Laboratory of Consumer studies for innovative research solutions related to market, consumer and sensory studies II. 12:30 Discussion 13:00 Lunch 14:00 – 15:30 Discussion, feedback and certificates awarding Tailored made consultations on individual proposals for collaboration, dissemination and using project results for education, research and business practice