

MBA PROJECT THESIS STRUCTURE

- 1) **Abstract** - 1 page
- 2) **Contents**
- 3) **Introduction** - 2 pages
- 4) **Literature Review** - 10 pages
- 5) **Backckground Analyses; 5.1)...5.2) ...**
- 6) **Problem Solving**
- 7) **Conclusion and making decisions (recommendations)**
- 8) **References / Bibliography**
- 9) **Total number of pages - 50 – 60 .**

Layout

Recommended font type **Times New Roman, 12.**

Recommended **spacing 1,5**

Margin: **left 3,5 cm, right 2 cm, top and bottom 2,5 cm, format A4.**

Quotation and reference writing rules can be found:

International Standard ISO-690 and ISO 690-2

http://en.wikipedia.org/wiki/ISO_690