



The power of  
connected minds.

## Marketing Trainee Program Crop Protection Central Europe

### Who we are

We are the world's leading chemical company because we offer intelligent solutions for our customers and for a sustainable future. We connect and develop people with diverse talents all over the world. For you, this means a variety of ways to advance. Not only your performance but also your personality matter to us, without regard to gender, age, origin, sexual orientation, disability or belief. At BASF, careers develop from opportunities.

BASF's regional division Europe includes Africa, Middle East as well as Russia and the Commonwealth of Independent States. BASF operates in more than 50 countries.

### What you will learn

As a part of BASF's Crop Protection Division in Central Europe, you will gain valuable hands-on experience in the field of Marketing and Marketing-related functions. Your main responsibility will include the evaluation of Crop Protection market segments, the implementation of new market approach tools as well as the design and execution of marketing communication campaigns. Therefore, you will gain a thorough understanding of the interfaces between our Marketing, Sales and Technical teams.

The traineeship is a great opportunity to acquire valuable on-the-job experiences in a highly-dynamic Marketing team, enhance your skills in understanding market dynamics, customer needs and communication as well as to expand your network and explore career opportunities in the world's largest chemical company.

The traineeship comprises three to four different assignments, including one abroad.

### What we expect

- Graduated student with Bachelor's or Master's degree in Marketing, Agronomy with focus on Crop Protection or Business Administration
- High academic performance and potential to develop into a future leader in a multinational environment
- Strong analytical and quantitative abilities with good written and verbal communications
- Initial experience in the agricultural industry preferred (e.g. previous internships)
- Proficiency in Microsoft Suite Office (especially in Excel), with a general understanding of data analysis techniques
- Advanced English skills
- Readiness to travel and to have a 3-6 month's assignment in another BASF group company abroad

### Place of work:

Prague, Czech Republic

### Start:

1<sup>st</sup> March at earliest

### Assignment type:

Full-time

### Length:

24 months

### Address of the company:

BASF spol. s r.o.  
Sokolovská 668/136 D  
186 00 Praha

### Please apply to:

[justyna.friede@basf.com](mailto:justyna.friede@basf.com)



**BASF**  
We create chemistry

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## What you can expect

- Working in a highly-motivated multinational team
- Development of professional and personal skills
- Challenging career opportunities in an international company

## How to apply

We are looking forward to receiving your application under the reference code "Marketing Trainee Program" via email to [justyna.friede@basf.com](mailto:justyna.friede@basf.com)