

## Scholarship Opportunities in Brazil

Dear ,

I am Prof. Ricardo Britto and as a member of European Foundation for Management Development (EFMD), I would like to inform you of the scholarship opportunity available to your students through IBS Americas. We hold 2 & 3 week, intensive courses for students who wish to refine certain skill-sets needed for leadership positions in international companies. Each year we provide a limited number of 70% tuition scholarships (equal to about \$4,000 USD per scholarship) to schools from Slovakia, in order to continue to ensure a rich melting pot of ideas/cultures/nationalities during class discussions.

I kindly ask you to forward this scholarship opportunity regarding our business certificate programs in São Paulo (Brazil) to your students and faculty staff. You may find more detailed information in the message below.

I encourage you to contact me directly with any concerns, questions or doubts you may have. Sincerely,

Prof. Ricardo Pitelli de Britto, PhD.

PhD in Administration at Universidade de São Paulo (USP)

Graduate Programs Coordinator at UNIP

Dean of the International Business School Americas

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Subject: Scholarship Opportunities in São Paulo – Brazil

Dear Student,

We wish to communicate to that we currently have some 70% scholarships available (leaving the cost to students at around US\$ 1,350 in tuition fees) to programs in São Paulo, hosted in partnership with UNIP - Universidade Paulista, the largest university in Brazil. Every year International Business School-Americas hosts over 1,500 students as they travel to our partner Universities' campuses to study and experience international business with like-minded colleagues from around the globe.

Our short-term, intensive business certificate programs are taught entirely in English. All of them are run during the holidays, in January, July and August.

Enrollment for the following multicultural programs, along with extensive travel preparation and in-country support, is now open in São Paulo, the most important business hub of South America:

Strategy & Marketing for Emerging Countries (SMEC);

Survival Portuguese & Business Etiquette (SP);

Along with guest speakers and company visits, students gain knowledge about how to do business in Brazil and other emerging markets, and managerial aspects of the Brazilian business. Programs are offered 3 times a year, as follows:

January: 2 weeks

July or August: 3 weeks

This is a great opportunity to explore Brazil, one of the newest economic world powers, while exploring new academic and professional horizons. Our last groups were composed of students from more than thirty-five different countries. You may also visit our YouTube channel

[ [https://www.youtube.com/playlist?list=PLecOAXb5GNV7agV6wRuoOwbQRXylZvmIh&utm\\_campaign=efmd\\_-\\_americas\\_-\\_duplicado&utm\\_medium=email&utm\\_source=RD%2BStation](https://www.youtube.com/playlist?list=PLecOAXb5GNV7agV6wRuoOwbQRXylZvmIh&utm_campaign=efmd_-_americas_-_duplicado&utm_medium=email&utm_source=RD%2BStation) ] to watch testimonials from our students at Universidade Paulista.

If you are interested, please reach out to admissions officer Ms. Roberta Rodrigues, [roberta.rodrigues@ibs-americas.com](mailto:roberta.rodrigues@ibs-americas.com) [ [mailto:roberta.rodrigues@ibs-americas.com?utm\\_campaign=efmd\\_-\\_americas\\_-](mailto:roberta.rodrigues@ibs-americas.com?utm_campaign=efmd_-_americas_-)

\_duplicado&utm\_medium=email&utm\_source=RD+Station ], for more information, not later than October 22nd of 2017.

I look forward to hearing from you!

Best Regards,

Prof. Ricardo Pitelli de Britto, PhD.  
PhD in Administration at Universidade de São Paulo (USP)  
Graduate Programs Coordinator at UNIP  
Dean of the International Business School Americas

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