

Timetable for MBA I students – winter term 2017/18

Day	Date	Subject	Teacher	Time
Friday	20 October 2017	Opening of a new academic year	MBA Director	14.00h
		Marketing in Business Practice	Ing. Zdenka Kádeková, PhD.	14.30 – 17.45h (4 teaching units- 15 min break)
		Introduction to the Marketing Module	prof. Dr. Ing. Elena Horská prof. Ing. Ľudmila Nagyová, PhD.	
Saturday	21 October 2017	Marketing in Business Practice – Product Mix	Ing. Ingrida Košičiarová, PhD.	9.00 – 12.15h (4 teaching units- 15 min break)
Friday	10 November 2017	Marketing Strategy	doc. Sergiy Moroz	14.00 – 17.45 h (4 teaching units- 15 min break)
Saturday	11 November 2017	Agricultural Economics	doc. Ing. Daniela Hupková, PhD.	9.00 - 12.15
AE-82				13.15 – 16.30 (4 teaching units- 15 min break)
Friday	1 December 2017	Modern Approaches to Marketing Communication	prof. Ing. Ľudmila Nagyová, PhD. Ing. Ingrida Košičiarová, PhD.	14.00 – 17.15h (4 teaching units- 15 min break)
Saturday	2 December 2017	Innovative research techniques	Ing. Jakub Berčík, PhD.	9.00 – 12.15h (4 teaching units- 15 min break)
		Services Marketing	Ing. Johana Paluchová, PhD.	14.00 – 17.15h (4 teaching units- 15 min break)
Friday	15 December 2017	Agri-Food Supply Chain	Ing. Z. Lajdová, PhD.	14.00 – 17.15 (4 teaching units- 15 min break)
Saturday	16 December 2017	Business Law in Practice	doc. JUDr. Lucia Pašová, PhD.	9.00 – 12.15 13.15 – 16.30 (4 teaching units- 15 min break)
Friday	12 January 2018	Marketing and consumer behavior at developed and emerging markets	prof. Dr. Ing. Elena Horská	14.00 – 17.15h (4 teaching units- 15 min break)

Saturday	13 January 2018	Business English- Writing and Presenting a Project	Mgr. Andrea Holúbeková, PhD.	9.00 – 13.00 (5 teaching units)
		Agri-Food Supply Chain	Ing. Z. Lajdová, PhD.	13.30 – 16.30 (4 teaching units)
Friday	19 January 2018	Agrarian markets, trade and trade techniques	Ing. Patrik Rovný, PhD.	14.00 – 17.15h (4 teaching units- 15 min break)
Saturday	20 January 2018	Business Economics in Practice	doc. Ing. Natália Turčeková, PhD.	9.00 – 12.15
			Ing. T. Svetlanská, PhD.	13.15 – 16.30 (4 teaching units- 15 min break)
Friday	9 February 2018	Introduction to Economic Policy	Prof. Wim Heijman	14.00 – 17.15 (4 teaching units- 15 min break)
Saturday	10 February 2018	Introduction to Economic Policy	Prof. Wim Heijman	9.00 – 12.15 (4 teaching units- 15 min break)
	26 February 2018	Marketing – panel discussion, project presentations, written examination	prof. Dr. Ing. E. Horská prof. L. Nagyová, PhD. Ing. J. Paluchová, PhD. Ing. I. Košičiarová, PhD. Ing. J. Berčík, PhD. Ing. P. Rovný, PhD.	
	February 2018	Economics - exam, project presentations	Guarantor: prof. P. Bielik	

Classroom: E-pavilion (Faculty of Economics and Management, Department of Economics), 8th floor , AE-81

Business English: E- pavilion, AE – 52 (main building, 5th floor)