

Call for Papers



8th International Scientific Conference of Business Faculty

Organized by

Faculty of Business
University "Aleksandër Moisiu" Durrës

“ECONOMIC POLICY AND EU INTEGRATION”

May 4-5, 2018
Durrës, Albania

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In collaboration with



GENERAL INFORMATION

Conference aim

The conference will address issues affecting economic policies that will lead Albania and countries of Western Balkan toward EU integration. Strengthening the economic stability of the region, monetary and fiscal policies, employment, competitiveness of markets etc, will be the key issues to be addressed through the presentations and discussions.

The purpose of the conference is to bring together researchers and scientists with research interests in economics, banking, finance, statistics, business and management to address mutual research results and to present and discuss their ideas, theories, technology applications, systems, tools, work in progress and experiences. The conference will serve as a forum where participants will have the opportunity to exchange experiences and to develop collaborative research relationships. This conference aims to bring concrete proposals for policy and decision-making authorities, as well for business community.

The conference official languages will be English, French and Italian

The conference will be held at Conference Hall, New Campus, Spitalë, Durrës.

Conference topics

Sustainable economy - challenges & opportunities

- Economic and financial reforms toward European integration
- Institutional transformation in function of European Integration, challenges and financial cost
- Economic growth analyses, GDP-s, Deficits and Debts
- Ecotourism and Sustainable Tourism for Regional Development
- Sustainability Economic Development and Climate Change

Innovation management & entrepreneurship

- Globalization and Challenges of Companies` Strategic Orientation
- Globalization and Challenges in Marketing Management
- E-economy, E-business, E-commerce, E-government
- The Role of the Private Sector in the Development of the country, Public-Private Partnership approach.

Finance, Banking, Accounting and Insurance Industry

- Insurance Industry Challenges
- Property/casualty and life insurance sector trends and outlooks
- Accounting Challenges – Strategic Accounting
- Efficiency and performance of financial institutions
- Financial and monetary integration

Conference program is not restricted to these themes. We kindly invite proposals on other suitable topics in related conference theme.

IMPORTANT DATES

- **February 18th, 2018** Deadline for submission of abstracts
- **February 23th, 2018** Notification for abstracts acceptance
- **March 30th, 2018** Deadline for submission of full-papers and application forms
- **April 11th, 2018** Notification for full paper acceptance
- **April 20th, 2018** Deadline for submission of application form and payment
- **April 25th, 2018** Announcement of the detailed conference program

CONFERENCE COMMITTEES

SCIENTIFIC Committee

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CONFERENCE FEE

Conference fee amounts **50 €** for first authors and **30 €** for each additional author. It includes conference materials, Welcome Reception and Gala Dinner on May 4th and lunch & coffee breaks on May 5th.

BANK ACCOUNT Details

Account owner: Qendra për Zhvillimin dhe Demokratizimin e Institucioneve

Bank Name: Raiffeisen Bank, Tirana, Albania

IBAN: AL37202110130000008010416411

SWIFT CODE: SGSBALTX

During the payment should be mentioned the note: *Iscbf 2018, name and surname of participant.*

Participants should cover their own travel costs to and from Durrës, and should directly book accommodation in Durrës. We will further suggest you suitable accommodation options.

AUTHORS GUIDELINES

- Abstracts, written in English, should be no longer than 10-18 line, JEL classification and up to 6 keywords should be used.
- Full papers format will be downloadable at the website of the conference. Paper submissions should be in Microsoft Word format and have to be sent via e-mail to *iscbf.conference@gmail.com*. Submitting the paper, at the subject line has to be mentioned ISCBF conference (name of the leading author). *One paper can have a maximum of three authors. One author can present a maximum of two papers.*
- Only oral presentation is possible for this conference.
- All the presented papers will be included at the *Proceedings of the Conference* and further publications opportunities are available at the International official Journal of “Aleksandër Moisiu” University, *Interdisciplinary Journal of Research and Development (IJRD)*.
- *Award prices* will be distributed to three best outstanding papers after an accurate selection from the Conference Scientific Committee.